



Developing Your Elevator Pitch

An elevator pitch is a professional introduction you can use when meeting with employers. Your elevator pitch helps you let other professionals know who you are and what you have to offer!

1. Introduce yourself by providing your name and major. Let them know what type of opportunity you are searching for.

- The type of opportunity may vary depending on whether you are searching for an internship or full-time position.
- Let them know your time frame for the opportunity (e.g. next summer).

2. Let them know what you like about the company. (projects, technologies, company culture, etc.)

Here are some examples:

- *I like that your company offers mentorship opportunities for entry level engineers.*
- *I like that your company works on projects involving (fill in the blank with the type of field or projects they dedicate themselves to).*

3. A short summary of a project/accomplishment that highlights a skill which is relevant to the company.

Here are some examples:

- *I am part of [student organization/professional affiliation] at UIC and have had the opportunity to work on building [name of project] using [technical skills you know the company is seeking]. We entered it into a competition and won [award].*
- *I have experience working with [technical skill] because of a project I worked on in one of my classes and noticed you are searching for similar skills for [internship or full-time position].*

4.

Ask a question about the company (this keeps the conversation going!)

Here are some examples:

- *What type of projects do your interns work on?*
- *What is the best way to stay in touch and follow up with you after the fair?*
- *Will I be given the opportunity to collaborate with others during this internship?*

After you have crafted your elevator pitch, it's time to practice!
Don't forget to take a look at our elevator pitch tips down below!

Being effective in your elevator pitch = more professional opportunities!

TAILOR YOUR PITCH

WHO ARE YOUR LISTENERS?

WATCH YOUR FACE

SHOW ENTHUSIASM,
TAKE YOUR TIME &
RELAX!

NEED ADDITIONAL HELP?



MAKE AN APPOINTMENT
WITH AN ECC ADVISOR TO
RECEIVE TIPS &
FEEDBACK