



## 5-steps to Developing Your Elevator Pitch

An elevator pitch expresses who you are, what are you seeking, why you are interested in the specific company and what you have to offer to them in order to pique their interest in learning more about you!

**An elevator pitch should be:**

- 30 seconds to 1-minute long
- Used during employer info sessions, pop-ups, career fairs, networking events, conferences etc.
- Practiced many times and OUT LOUD to build confidence

1. Name, major, the type of position that you are seeking (internship vs. full time) and when

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2. What you like about a company (e.g. something about their projects, technologies, or company culture)

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3. A 15 second summary of a project/accomplishment that highlights a skill which is relevant to the company

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4. Ask a question about their business (this keeps the conversation going!)

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5. Now put it all together to create your Elevator Pitch!

**Example:**

“Hello, my name is Daniel Flames and I am currently a junior mechanical engineering student at UIC. I am seeking a full-time internship for this coming summer ideally in Design or Manufacturing engineering.

I became really intrigued with your company after researching about past projects and products that your company has developed because it connects very well with my interest in design and manufacturing for an automotive company. I also liked how the company values their employees since they offer mentorship programs for entry level engineers and employee resource groups in various areas for employees to build relationships with one another.

Recently, I designed and created a golf putt using a lever/pulley system and SolidWorks with a team of 3 students. We created an Objective tree, Functions/Means Tree, Morphological Chart, Comparison Chart, Bill of Materials Chart and drawings. I can show you some of the drawings here in my portfolio. We entered the project in competition and received 2nd place for Best Design!

So, I am curious to know more about the summer design internship at your company. Could you explain some of the projects that interns would get to work on?”