Navigating the Engineering & CS Career Fair: Game Plan

The Engineering & Computer Science Career Fair is here. Hopefully you have been preparing to meet with some of the 108 employers who are registered to attend tomorrow. Do your best to get there early if you can. The fair will get very crowded so your best chance of avoiding long lines is to get there before it starts. You should have already researched the employers you intend to visit and applied to their postings that you are a fit for. Do not waste your time standing in lines where the employers are not targeting your major or employment status. Review the list of employers ahead of time and plan accordingly. While waiting to meet with employers it is important to act like you are in interview mode. Employers will be observing you and take notice of students who stand out in both good and bad ways. So keep it professional. Looking impatient, cutting in line or not being courteous to others around you gives off a negative impression. Do your best to keep a smile on your face and be respectful to everyone you interact with at the fair, including your peers. Be sure to get the names of employer representatives you meet with. They will not all have business cards, so it is your responsibility to get their names in order to follow up with them on LinkedIn after the career fair. In order to make the most of the career fair you want to impress the employers you meet with by being prepared and maintaining a positive attitude. The more prepared you are, the more confidence you will have to make a great impression with the employers you hope to work for.

Career Advice from the Experts
We have hand-selected recent articles with career development advice to help you prepare for your future career in engineering. Featured articles this week: Preparing for a career fair
• Prepare for the Engineering & CS Career Fair
• 10 keys to success at career fairs
• Elevator speech examples and tips

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Tuesday - Thursday 11 - 4 PM
Services Offered:
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• Interview preparation
• Salary and job offer negotiation
• Internship & full-time job search strategies
• Career Fair preparation (Elevator speech)
• Professional etiquette
• Networking & LinkedIn tips
• Career related workshops

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Career Checklist
• Updated Resume
• Elevator Speech
• Employer List
• Research Employers
• Professional Dress
• Follow-up Strategy

NEXT WEEK: Following up with employers

List of 100+ employers

Get a quick question for the ECC? Ask us right here . . .